

Michael Reddington

UI Designer

Contact



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About me

I'm a visual designer based in London with 16 years of industry experience in designing digital interfaces.

I've worked on many projects from initial discovery right through to launch.

I always strive for simplicity and originality in producing visuals that underpin the clients' brand and experience.

EMPLOYMENT

- | | | | | |
|----------|---|----------|---|--|
| May 2019 | > | Today | UI Designer (Contract)
HSBC | <ul style="list-style-type: none">• Looked after the mobile authentication implementation of the new theme adoption for the M&S Banking app• Created a design system for the call centre's user interface• Worked with developers in India to supply them with user journeys and design assets |
| Jan 2019 | > | Mar 2019 | UI Designer (Contract)
Vodafone | <ul style="list-style-type: none">• Worked on a design spike for next generation of the My Vodafone App• Prototyped the app's onboarding experience using a mixture of animation and video in ProtoPie• Created a document detailing the options for small screen devices and how the app scale scale to those dimensions• Produced components and assets for the Invision DSM that could then be used by designers across all Vodafone's markets |
| Mar 2018 | > | Nov 2018 | Lead UI Designer (Contract)
Digital Detox | <ul style="list-style-type: none">• Lead and oversaw the UI design for the Vodafone Romania website redesign• Created a Visual Design System using Sketch Libraries, Invision and Confluence• Designed the Shop journey from homepage to checkout• After just two pages going live, conversion rates increased 300%• Trips to Bucharest to present work alongside the product owners |
| Jul 2017 | > | Mar 2018 | Lead UI Designer (Contract)
HSBC | |
| Jun 2016 | > | Jul 2017 | Lead UI Designer (Contract)
Vodafone | |
| Aug 2013 | > | Jun 2016 | Lead UI Designer (Contract)
Barclays | |
| Jun 2012 | > | Aug 2013 | Lead UI Designer (Contract)
Vodafone | |
| Nov 2010 | > | Jun 2012 | Associate Art Director
Kit Digital | |
| Oct 2007 | > | Nov 2010 | Senior Designer
EMC Consulting | |

Interests



Gym



Movies



Gaming



Golf



Travel

SOFTWARE SKILLS



Sketch



Adobe Photoshop



Adobe Illustrator



Adobe Animate



ProtoPie



HTML/CSS



DESIGN SKILLS

Responsive Web



App Design



Prototyping



Typography



Accessibility



Illustration



EDUCATION

1999 > 2003

BA (Hons) Interaction Design (First)

Ravensbourne College of Design and Communication

1998 > 1999

(BTEC) Foundation Diploma in Art and Design (Distinction)

Ravensbourne College of Design and Communication